

**Keynoters for the NSCA Academy
Union College, Lincoln, Nebraska
October 13, 2011**



Patricia J. Martin, Assistant Vice President, National Office for School Counselor Advocacy, is a nationally recognized leader in the reform of school counseling and efforts to design training opportunities to help practicing counselors become an integral part of the primary mission for schools. She has more than 30 years of experience as a public school educator, having worked as a teacher, school counselor, supervisor of counselors, high school principal, chief educational administrator and assistant superintendent of schools in Prince George's County, Maryland. Patricia has served as a national consultant on educational issues for state departments of education, national educational organizations, The College Board, The National Equity 2000 Initiative, school districts, superintendents of schools, higher education institutions, principals, teachers, parents, and community leaders. She is a prolific presenter and motivational speaker at national, state, and local forums. Presently at the Office of School Counselor Advocacy, Pat leads the College Board efforts to serve as a national advocate for school counselors, charged with creating a national prominence for counselors in education reform. In this position, Pat collaborates, coordinates, and develops on-going initiatives with national, state, and local organizations to strengthen the school counselors' role in advancing the academic agenda for all students.



Fran Hjalmarson is a school counselor at Los Penasquitos Elementary School in San Diego, California, the first school in the country to join the No Excuses University Network. Utilizing innovative and effective strategies, Hjalmarson has been able to positively impact parent involvement and community outreach. She works with educators across the country in an effort to support success for all students and families.

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Shane J. Lopez, Ph.D., Senior Scientist in Residence is an architect of the Gallup Student Poll. A measure of hope, engagement, and wellbeing, the Student Poll taps into the hearts and minds of American students to determine what drives achievement. Dr. Lopez is the director of the annual Gallup Wellbeing Forum, which convenes scholars, leaders, and decision makers to discuss healthcare and global wellbeing. He also serves as the Research Director for the Clifton Strengths School. He specializes in hope and strengths enhancement for students from preschool through college graduation, advocating a whole-school strengths model that also builds the strengths expertise of educators, parents, and youth *development organizations*. He is the coauthor of the statistical reports for the Clifton Strengths Finder and the Clifton Youth Strengths Explorer.



Dr. Alan W. Burkard, ASCA President, received his Ph.D. in Counseling Psychology from Fordham University, and his master's in Counselor Education from Pennsylvania State University. He is currently an Associate Professor and Department Chair in the Department of Counselor Education and Counseling Psychology at Marquette University, where he is also Director of the School Counseling Program. He has over 15 years of experience as a counselor with New York City public schools, and in higher education. He is a reviewer for Professional School Counseling, served as the chair/co-chair for ASCA's Position Statement Committee, and published over 30 articles and book chapters